Invitation to Participate in a Focus Group

Dear [Participant's Name],

We are excited to invite you to participate in a focus group on [Topic] scheduled for [Date] at [Time]. Your insights and feedback will be invaluable to our research.

The focus group will take place at [Location/Virtual Platform Link]. It will last approximately [Duration] and will involve a discussion about [Brief Description of Topics to be Covered].

As a token of our appreciation, participants will receive [Incentive, if any].

If you are interested in attending, please RSVP by [RSVP Date] to [Contact Information]. We hope you can join us and share your perspective.

Thank you for considering this opportunity to contribute to our research.

Sincerely,

[Your Name][Your Position][Your Organization][Contact Information]