

We Miss You!

Dear [Customer's Name],

We hope this letter finds you well. It's been a while since we've seen you at [Company Name], and we wanted to reach out to let you know how much we value your presence.

As a token of our appreciation, we'd like to offer you a special discount of [XX]% off your next purchase. Just use the code WELCOME_BACK at checkout.

We've also made some exciting new updates that we think you'll love. [Briefly mention new products/services or changes].

Thank you for being a part of the [Company Name] family. We look forward to serving you again!

Warm regards,
[Your Name]
[Your Position]
[Company Name]
[Contact Information]