

# Rivalry Assessment Communication

Date: [Insert Date]

To: [Recipient's Name]

From: [Your Name]

Subject: Rivalry Assessment Report

Dear [Recipient's Name],

I hope this message finds you well. I am writing to provide you with an assessment of the current rivalry within [specific industry/market]. This evaluation aims to identify key competitors, analyze their strengths and weaknesses, and understand their impact on our strategic objectives.

## Summary of Findings

### 1. Competitor Overview:

- [Competitor 1 - Strengths/Weaknesses]
- [Competitor 2 - Strengths/Weaknesses]
- [Competitor 3 - Strengths/Weaknesses]

### 2. Market Positioning:

[Brief analysis on market positioning of top competitors]

### 3. Recommendations:

- [Recommendation 1]
- [Recommendation 2]
- [Recommendation 3]

Please review the attached detailed report for further insights and data. I look forward to discussing this with you in our upcoming meeting.

Best regards,

[Your Name]

[Your Position]

[Your Contact Information]