Dear [Customer's Name],

We hope this message finds you well. Thank you for choosing [Product Name]! We value your feedback and would love to hear your thoughts on your recent purchase.

Your insights help us improve our products and assist other customers in making informed decisions. Would you be willing to take a few minutes to write a review on our website or on [platform name]?

As a token of our appreciation, you'll receive [incentive, if applicable] for your contribution.

Thank you for being a valued customer!

Best regards, [Your Name] [Your Position] [Your Company]