

Notification of Brand Identity Change

Dear Valued Supplier,

We are excited to announce that as part of our commitment to evolving and improving our brand, we are making significant changes to our brand identity. This change includes our logo, color palette, and overall visual representation.

Effective [date], our new brand identity will be reflected across all platforms and materials. We are confident that this transformation will enhance our relationship and streamline our collaborative efforts.

We assure you that while our look is changing, our core values and business philosophy remain the same. We appreciate your continued support as we transition to our new identity.

If you have any questions or need updated branding materials, please don't hesitate to contact us at [contact information].

Thank you for your partnership and understanding.

Sincerely,

[Your Name]

[Your Title]

[Your Company]