

Follow-Up on Our Recent Partnership Discussion

Dear [Recipient's Name],

I hope this message finds you well. I wanted to take a moment to follow up on our recent discussions regarding a potential cause-related marketing partnership between [Your Company Name] and [Recipient's Company Name].

As we discussed, aligning our brands could create a significant impact by [briefly mention the cause or benefit]. We believe that our shared values make this partnership a great match.

I would love to hear your thoughts on the ideas we exchanged and discuss any next steps we can take to move forward. Please let me know your availability for a follow-up meeting.

Thank you for considering this opportunity. I look forward to your response.

Best regards,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]