

# Announcement of Our New Cause-Related Marketing Partnership

Dear [Recipient's Name],

We are excited to announce that [Your Company Name] has partnered with [Partner Organization Name] to launch a cause-related marketing initiative that supports [Cause/Issue]. This initiative aims to [briefly describe the goal or impact of the partnership].

Starting from [Launch Date], for every [specific product/service] purchased, [Your Company Name] will donate [specific amount or percentage] to support [Partner Organization's project or cause]. We believe this partnership will [explain the potential benefits or impact].

We invite you to join us in this meaningful journey. Your support can make a significant difference in [impact of the cause]. Together, we can help [description of how the partnership helps the cause].

Stay tuned for more updates on our initiatives and how you can get involved. Thank you for your continued support!

Best regards,  
[Your Name]  
[Your Title]  
[Your Company Name]  
[Your Contact Information]