[Your Name] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date]

[Recipient's Name] [Recipient's Position] [Company Name] [Company Address] [City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to propose a collaboration between our companies that could enhance our advertising efforts and reach a wider audience.

Given the complementary nature of our products/services, I believe we could develop a joint marketing campaign that benefits both parties. Here are a few ideas for consideration:

- Co-hosted events and promotions
- Shared social media campaigns
- Collaborative content creation and distribution

I would love the opportunity to discuss this idea further and explore how we can work together to achieve mutual success. Please let me know a convenient time for us to connect.

Thank you for considering this proposal. I look forward to your positive response.

Sincerely, [Your Name] [Your Position] [Your Company Name]