

# Content Sharing Agreement

Date: [Insert Date]

From: [Your Name]  
[Your Company]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]

To: [Recipient's Name]  
[Recipient's Company]  
[Recipient's Address]  
[City, State, Zip Code]

## Subject: Content Sharing Agreement for Digital Campaign Collaboration

Dear [Recipient's Name],

We are excited to collaborate with you on the upcoming digital campaign titled "[Campaign Title]." This letter serves as a formal agreement outlining the terms of our content sharing for the campaign.

### 1. Purpose

The purpose of this agreement is to establish the terms under which both parties will share content for the campaign to maximize reach and engagement.

### 2. Content Sharing

Both parties agree to share the following types of content:

- [Type of Content 1]
- [Type of Content 2]
- [Type of Content 3]

### 3. Usage Rights

Each party grants the other the right to use the shared content across their digital platforms for the duration of the campaign.

### 4. Duration

This agreement will commence on [Start Date] and will continue until [End Date].

## **5. Termination**

Either party may terminate this agreement with [Number of Days] days written notice to the other party.

## **6. Signatures**

By signing below, both parties agree to the terms outlined in this content sharing agreement.

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[Your Name]  
[Your Title]  
[Your Company]  
Date: \_\_\_\_\_

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[Recipient's Name]  
[Recipient's Title]  
[Recipient's Company]  
Date: \_\_\_\_\_

Thank you for your collaboration.

Sincerely,  
[Your Name]  
[Your Title]  
[Your Company]