

Cross-Promotional Storytelling Collaboration

Dear [Brand's Name],

I hope this message finds you well! My name is [Your Name], and I'm with [Your Company/Brand Name]. We are big admirers of your brand's work, especially in [mention something specific about their brand].

We believe that there is a unique opportunity for us to collaborate through cross-promotional storytelling. By combining our strengths, we can create engaging content that resonates with our audiences and brings added value to both of our brands.

We propose a [briefly describe the concept of the storytelling collaboration here--e.g., joint video campaign, blog series, social media challenge, etc.]. This collaboration can highlight our shared values and appeal to our customer bases effectively.

We would love to discuss this idea further and see how we can align our visions. Would you be available for a brief call next week to explore this opportunity together?

Thank you for considering our proposal. We look forward to the possibility of partnering with you!

Best regards,

[Your Name]

[Your Title]

[Your Company/Brand Name]

[Your Contact Information]