

Proposal for Thought Leadership Article Participation

Date: [Insert Date]

To,

[Recipient's Name]

[Recipient's Title]

[Company/Organization Name]

[Address]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to propose an opportunity for collaboration on a thought leadership article that could greatly benefit both of our brands.

As [Your Position/Title] at [Your Company], I believe that our expertise in [Your Industry/Field] aligns perfectly with [Recipient's Company]'s mission in [Recipient's Field/Industry]. This collaboration would not only showcase our knowledge but also engage our audiences with valuable insights on [Article Topic].

I envision that the article will encompass [Brief Description of Article Content], providing readers with actionable strategies and thought-provoking ideas. I would be thrilled to co-author this with you and explore your unique perspectives.

Please let me know if you would be interested in discussing this proposal further. I am looking forward to the possibility of collaborating with you.

Thank you for considering this opportunity.

Best regards,

[Your Name]

[Your Title]

[Your Company]

[Your Phone Number]

[Your Email Address]