Pricing Variance Notification

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Company]

[Recipient's Address]

Dear [Recipient's Name],

We are writing to inform you about a recent variance in pricing associated with your account.

As of [Effective Date], the pricing for [Product/Service] will be adjusted from [Old Price] to [New Price]. This adjustment is due to [Reason for Variance], and we believe it is necessary to maintain the quality and services we provide.

If you have any questions or concerns regarding this change, please do not hesitate to contact us at [Your Contact Information]. We appreciate your understanding and continued partnership.

Thank you for your attention to this matter.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]