

Letter of Contrition

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

To Whom It May Concern,

I am writing to express my sincere apologies for the disappointing quality of the product I purchased from your company, [Product Name], on [Purchase Date]. My experience did not meet the expectations set by your brand, and I feel compelled to address this issue.

Upon using the product, I encountered several issues, including [list specific issues]. I had hoped for a much better experience, given the positive reviews and reputation your company has built.

Please know that I value your brand and have always appreciated your commitment to quality. I am disappointed this time, and I hope this feedback can assist in improving future products.

Thank you for taking the time to consider my feedback. I look forward to your response and a resolution to this matter.

Sincerely,

[Your Name]