

Goodwill Valuation Letter

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company Name]

[Company Address]

[City, State, Zip Code]

[Recipient Name]

[Recipient Position]

[Recipient Company Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

We are pleased to present our assessment of the goodwill valuation for [Company Name]. This valuation has been conducted following the appropriate industry standards and practices to ensure an accurate representation of the business's intangible value.

The primary factors considered in this valuation include:

- Financial performance and historical earnings
- Market position and competitive advantages
- Brand reputation and customer loyalty
- Operational efficiencies

Based on our analysis, we estimate the goodwill value of [Company Name] to be [Insert Valuation Amount]. This figure represents the excess earnings attributed to intangible assets not reflected on the balance sheet.

We are committed to maintaining transparency throughout this process and would be happy to discuss our findings in further detail. Please feel free to contact us directly at [Your Phone Number] or [Your Email Address].

Thank you for the opportunity to assist you in this matter.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]