

Dear [Customer's Name],

We hope this message finds you well. We are writing to inform you about an upcoming change to your subscription fee.

Effective [Date], your subscription fee will increase from [Old Fee] to [New Fee]. This decision was not made lightly, and we want to assure you that this adjustment is necessary to continue providing you with the highest quality service and support.

The increased fees will allow us to enhance our features, improve customer support, and ensure that we can serve you even better in the future.

We value your loyalty and appreciate your understanding during this transition. If you have any questions or concerns, please do not hesitate to reach out to our support team at [Support Email].

Thank you for being a valued member of our community.

Sincerely,

[Your Name]
[Your Position]
[Your Company]