

Appeal Letter for Subscription Fee Increase Review

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Company's Name]

[Company's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to formally appeal the recent increase in the subscription fee for [Specify Service/Product] that was communicated on [Insert Date of Notification]. While I understand that price adjustments may be necessary due to various factors, I would like to present my concerns regarding this change.

As a loyal subscriber since [Insert Year], I have greatly appreciated the value [Service/Product] has provided to me over the years. The [Insert specific features or benefits] have made a significant positive impact on my experience. However, the new fee of [Insert New Fee] represents a substantial increase from my previous rate of [Insert Previous Fee], which raises concerns about my continued ability to maintain my subscription.

I kindly request a review of my situation and consideration for a potential exemption, adjustment, or phased increase that would allow me to continue enjoying [Service/Product] without a substantial burden on my finances. I believe that my long-standing loyalty and positive usage record are worth taking into account.

Thank you for considering my appeal. I look forward to your prompt response and hope we can come to an amicable resolution.

Sincerely,

[Your Name]

[Your Address]

[City, State, Zip Code]

[Your Email Address]

[Your Phone Number]