Proposal for Purchasing Illustration Rights

Date: [Insert Date]

[Recipient's Name] [Recipient's Title] [Company/Organization Name] [Address] [City, State, Zip Code]

Dear [Recipient's Name],

I am writing to propose the purchase of illustration rights for [brief description of the work]. We believe that the unique qualities of your illustrations would enhance our project and resonate well with our audience.

We are interested in acquiring the following rights:

- Exclusive/non-exclusive rights
- Duration of rights
- Specific mediums (e.g., print, digital, etc.)

In return, we are prepared to offer [proposed payment or compensation]. We are committed to ensuring that your work is represented fairly and respected throughout this collaboration.

Please let us know if you are open to discussing this proposal further. We hope to reach a mutually beneficial agreement that supports both our interests.

Thank you for considering this proposal. I look forward to your positive response.

Sincerely, [Your Name] [Your Title] [Your Company/Organization Name] [Your Contact Information]