Dear [Member's Name],

We are excited to announce our new Group Exercise Rewards Program designed to celebrate your commitment to fitness! As a valued member of [Fitness Center Name], you can earn rewards by participating in our group classes.

How It Works:

- Attend 10 group exercise classes to receive a [Reward 1].
- Complete 20 classes and earn a [Reward 2].
- Join 30 classes and receive a [Grand Reward].

Our classes are a great way to stay motivated, meet new friends, and achieve your fitness goals. Keep track of your classes through our [Mobile App/Website] to qualify for the rewards.

Thank you for being a part of our community. We can't wait to see you in class!

Best regards, [Your Name] [Your Position] [Fitness Center Name] [Contact Information]