Dear [Member's Name],

We hope this message finds you well and thriving in your fitness journey with us at [Health Club Name]. As part of our commitment to providing you with the best possible experience, we are conducting a satisfaction survey.

Your feedback is invaluable to us, and we would greatly appreciate if you could take a few moments to share your thoughts. This will help us understand what we're doing well and where we can improve to serve you better.

Please visit the following link to access the survey: [survey link]. The survey will only take about [estimated time] minutes to complete.

As a token of our appreciation, all participants will be entered into a draw for a chance to win [incentive details, e.g., a free month of membership, personal training session, etc.].

Thank you for being a valued member of [Health Club Name]. We genuinely appreciate your input and look forward to continuing to support you on your health and fitness journey.

Sincerely,
[Your Name]
[Your Position]
[Health Club Name]
[Contact Information]