Dear [Member's Name],

We are excited to introduce our new Referral Program at [Fitness Center Name]! As a valued member, you have the opportunity to earn fantastic rewards by referring friends and family to join our fitness community.

How It Works:

- 1. Refer a friend to sign up at [Fitness Center Name].
- 2. Once they complete their membership registration, you will receive [specific reward, e.g., a \$25 gift card or a free month of membership].
- 3. Your friend will also receive [specific incentive for the new member, e.g., a 10% discount on their first month].

Why Refer?

Not only do you get to help your friends achieve their fitness goals, but you also get rewards for each successful referral! Plus, the more you refer, the more you earn!

Ready to Start Referring?

Simply share your unique referral code: [Your Referral Code] with your friends and family or invite them to visit us at the front desk.

If you have any questions, please do not hesitate to contact us at [Contact Information].

Thank you for being a part of [Fitness Center Name]!

Best Regards,
[Your Name]
[Your Position]
[Fitness Center Name]