Dear [Member's Name],

We hope this message finds you well. We are reaching out to remind you that your membership with [NGO Name] has lapsed. Your support is vital to our mission, and we would love to have you back!

As a valued member, your contributions have helped us [briefly mention some achievements or programs]. We have exciting new initiatives lined up, and your participation would make a significant difference.

Please consider renewing your membership. You can easily renew online at [Website URL] or contact us at [Contact Information] for assistance. Renewal options are available to suit your preferences.

Thank you for your continued support. We look forward to welcoming you back into the [NGO Name] family!

Warm regards, [Your Name] [Your Position] [NGO Name] [Contact Information]