

Performance-Based Billing Terms Agreement

Date: [Insert Date]

Client Name: [Insert Client Name]

Client Address: [Insert Client Address]

Dear [Client Name],

We are pleased to outline the performance-based billing terms for our upcoming creative project, as discussed on [Insert Discussion Date]. This approach aligns our services with your success, ensuring both parties benefit from the outcomes. Below are the specific terms:

1. Project Overview

[Brief description of the project scope and objectives]

2. Billing Structure

- **Initial Deposit:** [Insert amount] due upon project commencement.
- **Milestone Payments:** Payment of [Insert amount] upon reaching [Insert specific milestones].
- **Final Payment:** Balance of [Insert amount] upon project completion, based on deliverables achieved.

3. Performance Metrics

Payments will be based upon agreed-upon performance metrics, which include:

- [Metric 1]
- [Metric 2]
- [Metric 3]

4. Review and Adjustments

Regular reviews will take place every [Insert duration] to assess progress and adjust the strategy as needed.

5. Confidentiality

Both parties agree to maintain confidentiality regarding project details and financial terms.

Acceptance

Please confirm your acceptance of these terms by signing below.

Client Signature: _____ Date: _____

Best Regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]