Dear [Recipient's Name],

We are excited to announce the launch of our pilot program for a new transport service in [Location/Area]. As a valued member of our community, your feedback is crucial in helping us shape this service to best meet your needs.

We kindly ask you to participate in our survey, which will take approximately [Estimated Time] to complete. Your responses will remain confidential and will be used strictly for the purpose of improving our transport services.

Please follow the link below to access the survey:

[Survey Link]

We appreciate your time and input in this important initiative. If you have any questions or require further information, please do not hesitate to contact us at [Contact Information].

Thank you for your support!

Sincerely,
[Your Name]
[Your Position]
[Company/Organization Name]
[Contact Information]