Letter of Remorse

Dear [Customer's Name],

We sincerely apologize for your recent experience with [Product/Service Name]. It is our goal to provide excellent service and quality, and we regret that we fell short during your interaction with us.

Your feedback is invaluable, and we appreciate you bringing this matter to our attention. We understand how frustrating it can be to receive a product/service that does not meet your expectations. Please be assured that we are taking your concerns seriously and are working to resolve the issue.

As a gesture of our commitment to making this right, we would like to offer you [compensation, refund, replacement, etc.]. We hope this can help restore your faith in our brand.

Again, we are truly sorry for any inconvenience this has caused you. Thank you for your understanding, and we look forward to serving you better in the future.

Sincerely,
[Your Name]
[Your Position]
[Company Name]
[Contact Information]