

Safe Driving Rewards Program

Date: _____

Dear [Participant's Name],

We are pleased to inform you that you are invited to participate in our Safe Driving Rewards Program! This program is designed to recognize and reward drivers who demonstrate safe driving habits.

Participation benefits include:

- Access to exclusive discounts on insurance premiums
- Monthly rewards based on safe driving scores
- Opportunities to win prizes in our quarterly contests

To enroll, please complete the registration form attached and return it to us by [deadline date]. If you have any questions, feel free to contact us at [contact information].

Thank you for your commitment to safe driving!

Sincerely,

[Your Company Name]

[Your Company Address]

[Your Contact Information]