

# Dear Valued Distributor,

We hope this message finds you well. We are writing to inform you about an important update regarding our product line.

## Phase-Out Notification

After careful consideration, we have decided to phase out the following products:

- Product A - SKU: 001
- Product B - SKU: 002
- Product C - SKU: 003

The last date for orders of these products will be **[Insert Date]**. We encourage you to review your inventory and place any final orders before this deadline.

## Transition Plan

To ensure a smooth transition, we recommend considering our alternative products:

- Alternative Product X - SKU: 101
- Alternative Product Y - SKU: 102

## Support and Resources

Our team is here to support you through this transition. Please reach out for any questions or assistance you may need.

Thank you for your understanding and continued partnership.

Sincerely,  
[Your Name]  
[Your Title]  
[Your Company]