Dear [Recipient's Name],

We hope this message finds you well. We are writing to follow up regarding the recent announcement of the phase-out of our [Product Name], which will be discontinued as of [End Date].

As an interested party, we want to ensure you are fully informed about the transition. We understand that this change may impact your operations, and we are here to assist you during this process. Our team is available to discuss alternative products that may suit your needs and to answer any questions you may have.

We appreciate your support and understanding. Please feel free to reach out to us at [Contact Information] for further assistance.

Thank you for your continued partnership.

Sincerely,

[Your Name][Your Position][Your Company][Contact Information]