

Special Service Plan Upgrade Notification

Dear [Customer Name],

We are excited to inform you about an upgrade to your current service plan. As of [Effective Date], your service plan will be enhanced to provide you with additional benefits and features that cater to your needs.

Upgrade Details:

- **New Plan Name:** [New Plan Name]
- **Monthly Fee:** [New Monthly Fee]
- **Key Features:**
 - [Feature 1]
 - [Feature 2]
 - [Feature 3]

This upgrade comes at no additional cost and aims to enhance your overall experience. You will enjoy [Brief Benefit Statement].

If you have any questions or would like further information about your new service plan, please do not hesitate to reach out to our customer service team at [Customer Service Phone Number] or [Customer Service Email].

Thank you for being a valued customer!

Sincerely,
[Your Company Name]
[Your Company Contact Information]