

Subject: Inquiry for Cross-Promotional Opportunities

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name] and I am the [Your Position] at [Your Company Name]. We have been following your work at [Recipient's Company Name] and are impressed by your commitment to [specific aspect of the recipient's company].

We believe that our brands share a similar audience and values, and we are interested in exploring potential cross-promotional opportunities that could benefit both of our businesses. We envision a collaboration that emphasizes [briefly describe the type of collaboration you have in mind, e.g., co-hosting an event, sharing social media content, etc.].

Could we schedule a time to discuss this idea further? I am confident that by working together, we can create a mutually beneficial partnership.

Thank you for considering this opportunity. I look forward to your response.

Best regards,
[Your Name]
[Your Position]
[Your Company Name]
[Your Email Address]
[Your Phone Number]