

Consultancy Advisory Services Proposal

Date: [Insert Date]

To: [Client's Name]

[Client's Company]

[Client's Address]

Subject: Proposal for Business Strategy Development

Dear [Client's Name],

We are pleased to submit our proposal for consultancy advisory services to assist [Client's Company] in developing a comprehensive business strategy. Our goal is to help you achieve your long-term objectives through tailored strategies and actionable insights.

Scope of Services

- Market Analysis
- Competitive Benchmarking
- SWOT Analysis
- Strategic Planning Sessions
- Implementation Roadmap

Deliverables

We will provide the following deliverables:

1. A detailed market research report.
2. Strategic framework document.
3. Implementation plan with timelines.
4. Monthly progress reports during the implementation phase.

Timeline

The duration of the project is estimated to be [Insert Duration]. We anticipate commencing work on [Insert Start Date].

Investment

The total investment for our services is [Insert Amount]. This fee includes all meetings, reports, and follow-up communications.

We are excited about the opportunity to work with [Client's Company] and look forward to contributing to your success. Please feel free to reach out if you have any questions or require further clarification.

Thank you for considering our proposal. We hope to hear from you soon.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]