Apology for Less-Than-Expected Service

Dear [Recipient's Name],

I hope this message finds you well. I am writing to sincerely apologize for the service you received during your recent experience with us. We strive to maintain high standards, and I regret that we fell short of your expectations.

At [Company Name], we value our customers greatly, and I understand how disappointing it is when we do not meet those standards. Your feedback is important to us, and we are taking steps to ensure that this does not happen again in the future.

Please accept my heartfelt apologies. As a token of our commitment to improvement, we would like to offer you [mention any compensation, if applicable].

Thank you for your understanding. We hope to have the opportunity to serve you better in the future.

Sincerely,

[Your Name]
[Your Position]
[Company Name]
[Contact Information]