Referral Program Invitation

Dear [Customer's Name],

We hope this message finds you well! At [Your Company Name], we are committed to providing top-notch lawn care services to our valued customers. We are excited to introduce our Referral Program, designed to reward you for sharing the love.

When you refer a friend or neighbor to our lawn care services, both you and your referral will receive a special discount of [percentage]% on your next service! It's our way of saying thank you for trusting us with your lawn care needs.

To participate, simply share your unique referral code: [Referral Code] with your friends and family. When they book their first service, they just need to mention your code.

Feel free to reach out if you have any questions about the program or our services. Thank you for being a loyal customer, and happy referring!

Best regards,
[Your Name]
[Your Position]
[Your Company Name]
[Contact Information]