

Distribution Network Alliance Agreement

Date: [Insert Date]

To,

[Recipient's Name]

[Recipient's Position]

[Company Name]

[Company Address]

Dear [Recipient's Name],

We are pleased to formally propose an alliance agreement between [Your Company Name] and [Recipient's Company Name] for the distribution of [products/services]. This partnership aims to leverage our combined resources to expand our market presence and enhance customer satisfaction.

Terms of Agreement

- **Objective:** To collaborate in the distribution of [specific products/services].
- **Responsibilities:** [Outline responsibilities of each party]
- **Duration:** [Duration of the agreement]
- **Financial Arrangements:** [Details about revenue sharing or costs]

We believe this collaboration will mutually benefit both parties and lead to increased market opportunities. We are looking forward to your positive response and hope to proceed with drafting a formal agreement.

Thank you for considering this proposal. Please feel free to reach out if you have any questions or need further clarification.

Best Regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]