

# Shipping Rate Negotiation for Seasonal Promotions

Date: [Insert Date]

[Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. As we approach the [specific season or holiday], we are excited about the upcoming promotional activities planned for our customers. We believe that effective shipping options play a crucial role in the success of these promotions.

In light of this, we would like to discuss the possibility of negotiating shipping rates for the upcoming season. Our goal is to enhance our customers' experience while maximizing our sales potential. We believe that a more competitive shipping rate could not only benefit our business but also strengthen our partnership.

We would appreciate the opportunity to meet or have a call with you to explore potential options we can work on together. Please let us know your availability in the coming days.

Thank you for considering our request. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]