

Media Partnership Outline for Museum Exhibitions

Date: [Insert Date]

From: [Your Name]
[Your Position]
[Museum Name]
[Museum Address]
[Email Address]
[Phone Number]

To: [Media Partner Name]
[Media Partner Position]
[Media Organization Name]
[Media Organization Address]

Subject: Media Partnership for Upcoming Exhibition

Dear [Media Partner Name],

We are excited to announce our upcoming exhibition titled "[Exhibition Title]" at [Museum Name] from [Start Date] to [End Date]. This exhibition aims to [briefly describe the exhibition's purpose and content]. We believe that a media partnership with [Media Organization Name] will mutually benefit our institutions and engage the community.

Partnership Goals

- Increase visibility and reach for both parties
- Attract diverse audiences to the exhibition
- Enhance community engagement and cultural education

Proposed Partnership Elements

- Feature articles and interviews related to the exhibition
- Social media promotion and engagement strategies
- Exclusive media previews and press releases
- Co-hosted events or discussions

We believe that together we can create a dynamic partnership that enriches our community's cultural experiences. We would love the opportunity to discuss this further and explore how we can work together effectively. Please let us know your availability for a meeting in the coming weeks.

Thank you for considering this partnership. We look forward to the possibility of collaborating with [Media Organization Name].

Best regards,

[Your Name]
[Your Position]
[Museum Name]