Dear [Member's Name],

We hope this message finds you well! As a valued member of [Museum Name], we want to remind you that your membership is set to expire on [expiration date].

We appreciate your support and would love for you to continue enjoying the benefits of membership, including:

- Unlimited free admission to the museum
- Exclusive invitations to member-only events
- Discounts at the museum shop and cafe

To renew your membership, please visit our website at [website URL] or contact us at [contact information]. We encourage you to renew before [renewal deadline] to ensure you don't miss out on upcoming exhibitions and events!

Thank you for being a part of the [Museum Name] community. We look forward to welcoming you back!

Sincerely,

[Your Name] [Your Position] [Museum Name]