

# Partnership Proposal

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Company/Organization Name]

[Company Address]

**Dear [Recipient's Name],**

I am writing on behalf of [Your Organization Name] to propose a partnership for our upcoming walking and cycling events scheduled for [Event Dates]. As a leader in promoting active lifestyles and sustainable transportation, we believe that your organization aligns perfectly with our mission.

Our events aim to engage the community in health-focused activities while emphasizing the benefits of walking and cycling. We anticipate significant participation from diverse demographics, providing an excellent platform for your brand visibility.

We propose a partnership that could include sponsorship opportunities, co-hosting activities, and joint marketing initiatives. Here are some potential benefits for your organization:

- Brand exposure to [anticipated number] participants and spectators.
- Recognition in all event promotional materials.
- Opportunities for on-site engagement with participants.

We would love to discuss this proposal further and explore how we can build a successful partnership that benefits both our organizations. Please let us know a convenient time for a meeting or a call.

Thank you for considering this opportunity. We look forward to the possibility of working together to promote walking and cycling in our community.

**Sincerely,**

[Your Name]

[Your Title]

[Your Organization Name]

[Your Contact Information]