

Dear Residents,

We are excited to announce the launch of our new City Recycling Incentive Program! This initiative aims to encourage everyone in our community to participate actively in recycling efforts.

Starting [Start Date], residents who recycle will be eligible to earn rewards, including:

- Gift cards to local businesses
- Discounts on utility bills
- Community recognition awards

Your participation not only helps to protect our environment but also contributes to a greener, healthier community. To get started, simply place your recyclables in the designated bins and register at our website: [Website Link].

For additional information, please contact us at [Email Address] or [Phone Number]. Together, we can make a difference!

Thank you for your commitment to recycling!

Sincerely,

[Your Name]
[Your Title]
[City Name]