

Back-to-School Savings Alert!

Dear [Recipient's Name],

As summer comes to a close, it's time to gear up for the upcoming school year! We know that back-to-school shopping can be overwhelming, but we're here to help you save!

Exclusive Savings Just for You!

- 20% off on all school supplies
- Buy one, get one free on selected clothing items
- Special discounts on electronics for students

Mark your calendars! Our Back-to-School Sale starts on [Start Date] and ends on [End Date]. Don't miss out!

To redeem these offers, simply use the code BACKTOSCHOOL at checkout.

Happy Shopping!

Sincerely,
[Your Company Name]