

Back-to-School Essentials Promotion!

Dear [Customer's Name],

As the new school year approaches, we are excited to announce our Back-to-School Essentials Promotion! Stock up on everything your student needs to kick off the year right.

- **Exclusive Discounts:** Enjoy up to 20% off selected items.
- **Free Shipping:** On orders over \$50.
- **Bundle Deals:** Buy 2 get 1 free on all stationery products.

Visit our website or store between [Start Date] and [End Date] to take advantage of these fantastic offers!

Thank you for being a valued customer. We wish you a successful school year ahead!

Sincerely,
[Your Company Name]