

# Exciting News: Introducing Our Eco-Friendly Product!

Dear [Customer's Name],

We are thrilled to announce the launch of our latest eco-friendly product, [Product Name], designed with sustainability and quality in mind.

To celebrate this introduction, we are offering an exclusive promotional offer just for you. Enjoy [Discount/Offer Details] on your first purchase of [Product Name] available until [Expiration Date].

Join us in making a positive impact on the environment while enjoying superior quality. Together, we can create a greener future!

Use the code [**Promo Code**] at checkout to redeem your offer.

Thank you for supporting eco-conscious choices!

Sincerely,  
[Your Name]  
[Your Position]  
[Company Name]  
[Contact Information]