## FOR IMMEDIATE RELEASE

Date: [Insert Date]

Contact: [Your Name]

Company: [Your Company Name]

Email: [Your Email Address]

Phone: [Your Phone Number]

## [Your Company Name] Launches New Eco-Friendly Product Range

[City, State] - [Your Company Name] is excited to announce the launch of its new eco-friendly product range designed to promote sustainability while providing high-quality solutions for consumers. This innovative line includes [briefly list products], engineered to minimize environmental impact.

With a commitment to reducing waste and using renewable resources, [Your Company Name] has developed these products with care for our planet. "We believe in creating products that not only serve our customers but also protect our environment," said [CEO/Spokesperson Name], [position].

The new product range will be available starting [launch date] at [where to buy; online/offline]. Customers can look forward to [highlight unique features or benefits of the products].

[Your Company Name] invites everyone to join in their mission to make environmentally responsible choices with our new eco-friendly range.

For more information, please visit [Your Website URL] or contact [Your Name] at [Your Email Address].

## **About [Your Company Name]**

[Insert a brief description of your company, its mission, and any relevant accolades or achievements.]

###