

Co-Branding Proposal for Endorsement Collaboration

Date: [Insert Date]

[Your Name]
[Your Title]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Recipient Name]
[Recipient Title]
[Recipient Company Name]
[Recipient Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this letter finds you well. I am writing to propose a co-branding collaboration between [Your Company Name] and [Recipient Company Name]. Our mission and values align closely, and we believe that a partnership would benefit both our brands significantly.

We propose to create a joint marketing campaign that leverages our strengths and reaches a wider audience. Our initial ideas include [briefly outline your ideas, e.g., social media promotions, joint products, events, etc.].

We are confident that this collaboration will not only enhance brand visibility but also engage our respective customers in a meaningful way. We believe this partnership could lead to [mention any potential outcomes, like increased sales, brand loyalty, etc.].

We would love to discuss this proposal further and explore how we can make this collaboration a success. Please let us know a convenient time for you to meet or if you prefer a virtual discussion.

Thank you for considering this opportunity. I look forward to your positive response.

Sincerely,

[Your Name]
[Your Title]
[Your Company Name]