

Affiliate Program Collaboration Proposal

Date: [Insert Date]

To: [Brand Name]

Attention: [Contact Person's Name]

[Brand Address]

Dear [Contact Person's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company/Website]. We are excited about the possibility of collaborating with [Brand Name] through our affiliate program. Our audience resonates well with your brand, and we believe this partnership could create significant value for both parties.

Proposal Overview

- **Program Structure:** Describe how the affiliate program will operate.
- **Commission Rates:** Suggest competitive commission rates.
- **Promotion Channels:** Detail the channels you'll use to promote their products.
- **Reporting & Tracking:** Explain the reporting structure for tracking sales and conversions.

We are eager to discuss this proposal further and identify how we can successfully collaborate to promote [Brand Name]. If you are interested, I would love to schedule a call at your earliest convenience.

Thank you for considering this opportunity. I look forward to your positive response.

Best regards,

[Your Name]

[Your Position]

[Your Company/Website]

[Your Contact Information]