

Brand Rebranding Roadmap and Timelines

Dear [Recipient's Name],

We are excited to share our brand rebranding roadmap with you. This rebranding initiative is a strategic move aimed at refreshing our brand identity and enhancing our market presence.

Rebranding Roadmap:

1. **Market Research:** [Start Date] - [End Date]
2. **Brand Strategy Development:** [Start Date] - [End Date]
3. **Design Concept Creation:** [Start Date] - [End Date]
4. **Stakeholder Feedback:** [Start Date] - [End Date]
5. **Finalizing Branding Assets:** [Start Date] - [End Date]
6. **Launch Preparation:** [Start Date] - [End Date]
7. **Official Launch:** [Launch Date]

Timeline:

- **Q1 2024:** Market Research and Strategy Development
- **Q2 2024:** Design Concept and Stakeholder Feedback
- **Q3 2024:** Finalizing Assets and Launch Preparation
- **Q4 2024:** Official Brand Launch

We believe that this rebranding will resonate well with our audience and better reflect our mission and values. Thank you for your continued support.

Sincerely,
[Your Name]
[Your Position]
[Your Company]