## **Request for Involvement**

Dear [Recipient's Name],

We hope this message finds you well. We are excited to announce our Customer Champions Program, designed to engage our most valued customers in a collaborative approach to enhance our services and offerings.

We believe you would be a great fit for this program, given your insights and experiences with our products. Your participation will not only help us understand customer needs better but also provide you with a platform to voice your suggestions and feedback.

We would be thrilled if you could join us in this initiative. Please let us know if you would be interested, and we can arrange a convenient time to discuss this further.

Thank you for considering this opportunity to shape the future of our offerings.

Best regards,

[Your Name]
[Your Position]
[Your Company]
[Contact Information]