

Cooperative Advertising Proposal

Date: [Insert Date]

To: [Insert Partner's Name]

[Insert Partner's Company Name]

[Insert Partner's Address]

Dear [Insert Partner's Name],

I hope this message finds you well. I am writing to propose a cooperative advertising initiative between [Your Company Name] and [Partner's Company Name]. We believe that by collaborating, we can enhance our marketing efforts and reach a wider audience while sharing costs.

Our idea is to create a joint advertising campaign that highlights both of our brands. This could include:

- Co-branded print advertisements
- Social media promotions
- Shared booth space at upcoming events

By combining our resources, we can achieve greater visibility and improve our return on investment. I would love to discuss this opportunity in more detail and explore how we can both benefit from this collaboration.

Please let me know your availability for a meeting or call. I look forward to your positive response.

Best regards,

[Your Name]

[Your Title]

[Your Company Name]

[Your Email]

[Your Phone Number]