

Shared Marketing Initiative Proposal

Date: [Insert Date]

To: [Recipient's Name]

From: [Your Name]

Company: [Your Company Name]

Email: [Your Email Address]

Phone: [Your Phone Number]

Introduction

Dear [Recipient's Name],

I am writing to propose a shared marketing initiative that could benefit both [Your Company Name] and [Recipient's Company Name]. By collaborating, we can pool our resources and reach a wider audience.

Objective

The main objective of this initiative is to leverage our combined strengths to enhance brand visibility and increase customer engagement in our local market.

Proposed Activities

- Joint promotional events
- Co-branded marketing materials
- Shared social media campaigns

Benefits

Working together on this initiative will enable us to:

- Reduce marketing costs
- Expand customer reach
- Enhance brand credibility

Next Steps

I would love to discuss this proposal in more detail and explore how we can move forward. Please let me know a convenient time for you to meet.

Thank you for considering this opportunity. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]