

# Pricing Error Notification

Dear [Customer's Name],

We hope this message finds you well. We are reaching out to inform you of an unfortunate pricing error that occurred on our website regarding [Product Name].

Due to an oversight, the price listed was incorrect, and we sincerely apologize for any confusion this may have caused. The correct price for [Product Name] is [Correct Price], and we understand this may be disappointing.

As a token of our appreciation for your understanding, we would like to offer you a [Discount or Alternative Offer] on your next purchase.

Thank you for your understanding and support. If you have any questions or concerns, please feel free to reach out to us at [Contact Information].

Sincerely,  
[Your Name]  
[Your Title]  
[Your Company]