

Apology for Pricing Error

Dear [Customer's Name],

We hope this message finds you well. We are writing to inform you of a pricing error that occurred on our website regarding your recent purchase of [Product Name].

We sincerely apologize for any confusion this may have caused. The correct price for the item is [Correct Price], and not the [Incorrect Price] that was displayed at the time of your order.

As a token of our apology, we would like to offer you [Discount/Offer, e.g., a refund of the difference, a discount on your next purchase].

We value your business and appreciate your understanding in this matter. If you have any questions or require further assistance, please do not hesitate to contact us at [Contact Information].

Thank you for your continued support.

Sincerely,

[Your Name]

[Your Position]

[Company Name]

[Company Contact Information]